

2/23

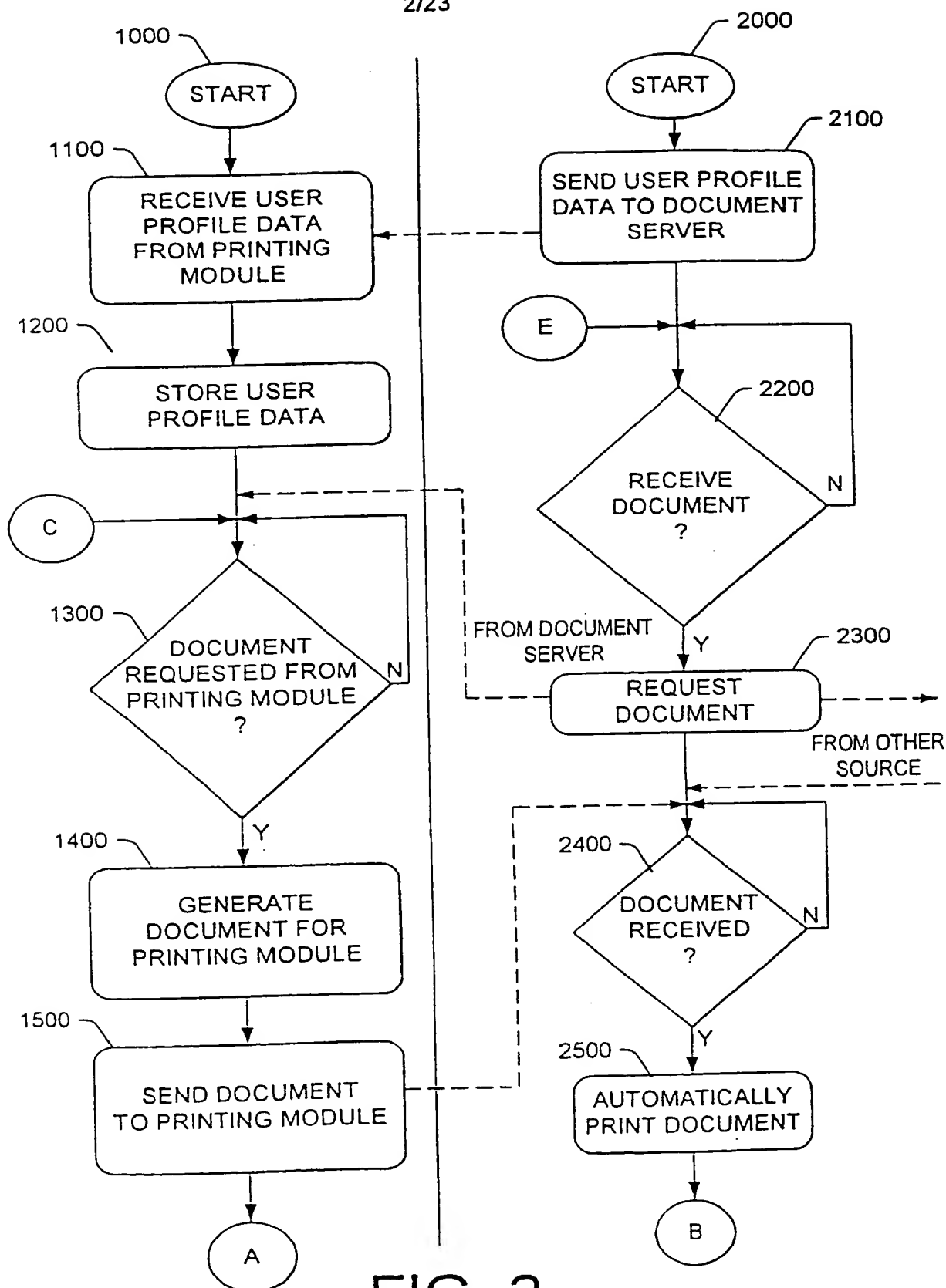


FIG. 2

3/23

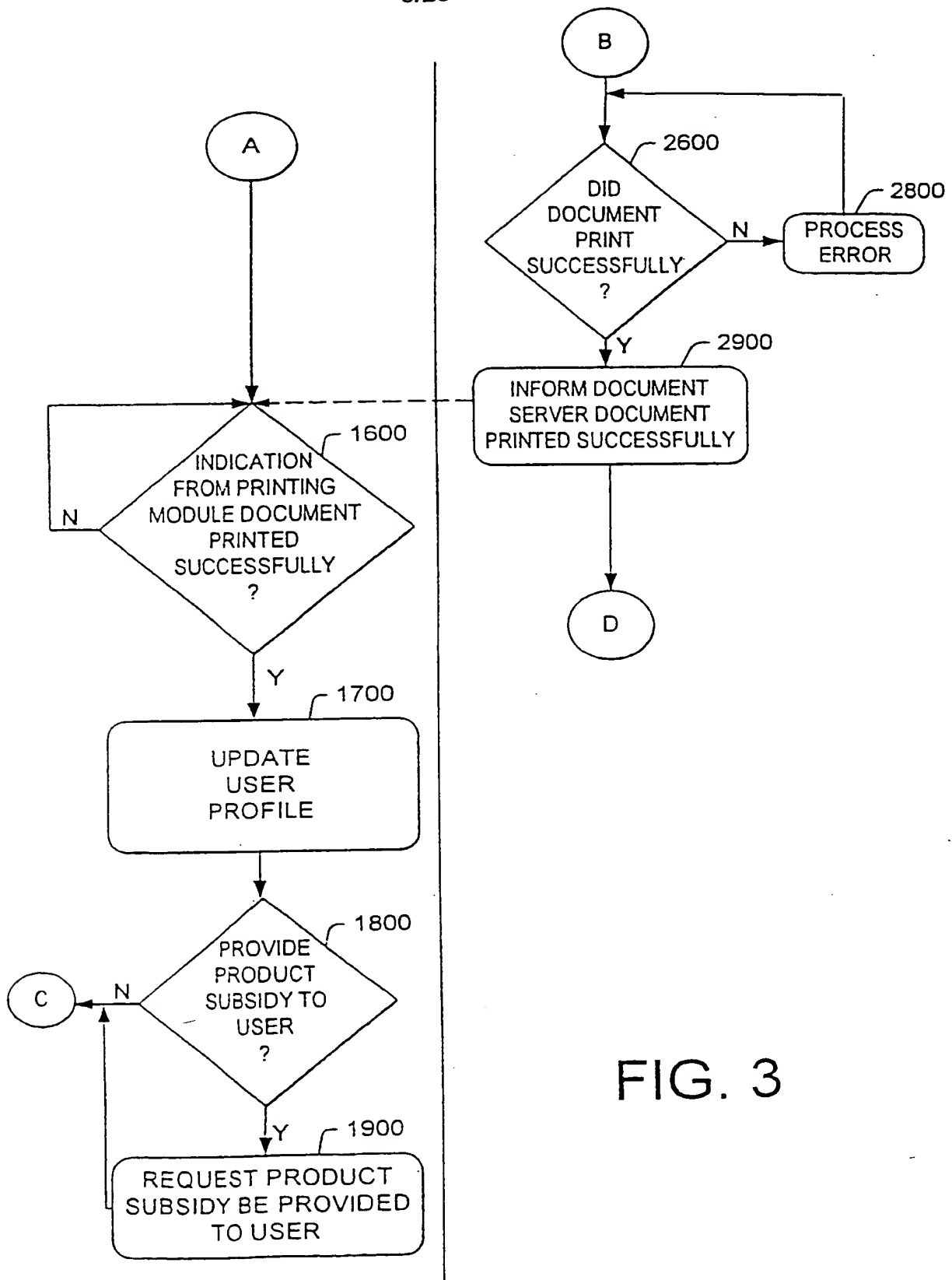


FIG. 3

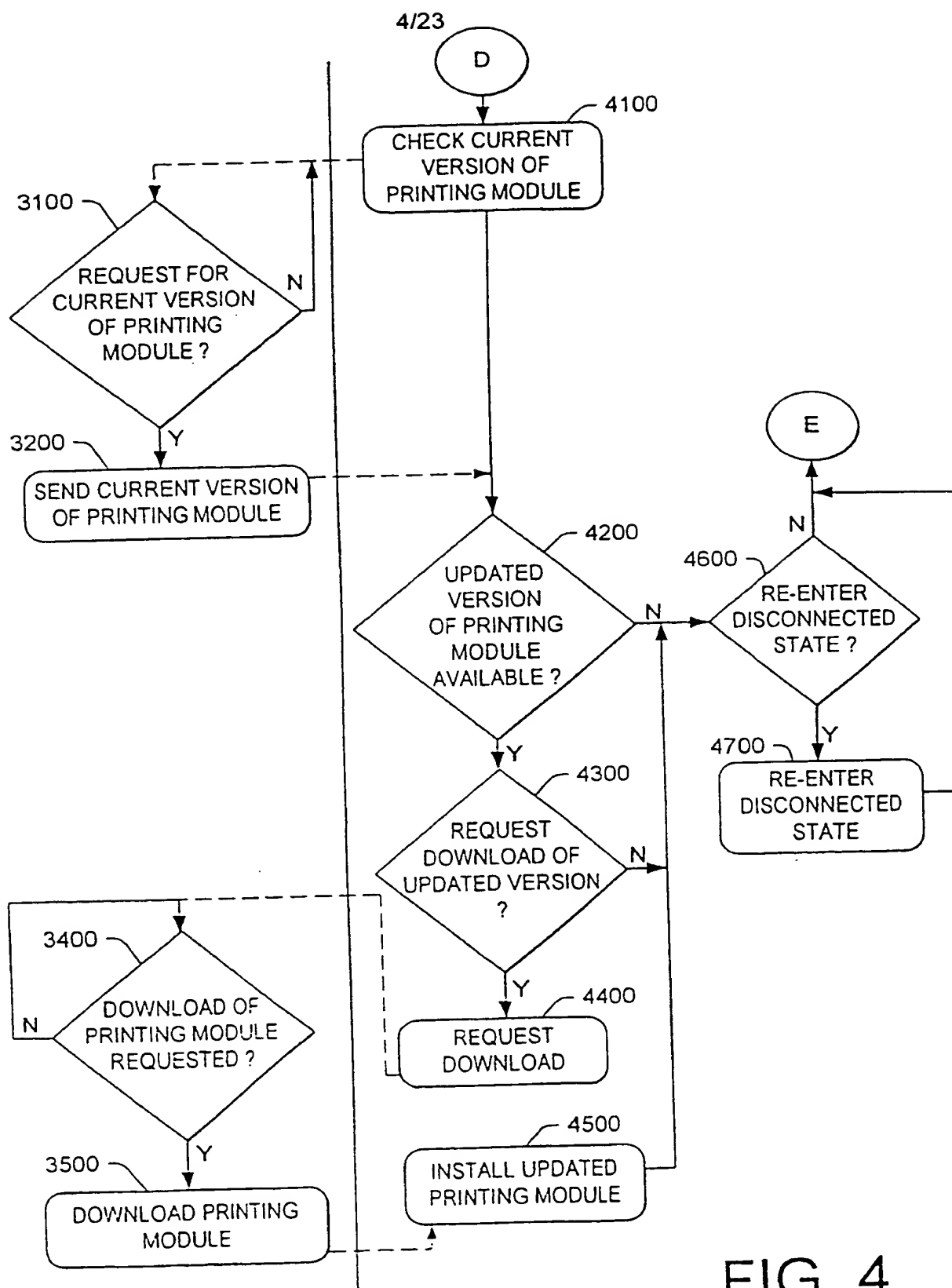


FIG. 4

5/23







HP INSTANT DELIVERY		 HEWLETT PACKARD EXPANDING POSSIBILITIES
<div style="text-align: center; margin-bottom: 10px;">  HOME         </div> <div style="text-align: center;">           DOWNLOAD PRODUCT INFORMATION FEATURED PUBLISHERS PRODUCT SUPPORT DEVELOPERS PROGRAM INSTANT DELIVERY FEEDBACK ENTER TO WIN...         </div>	<div style="text-align: center; border-bottom: 1px solid black; margin-bottom: 10px;"> <h2 style="margin: 0;">DOWNLOAD FREE SOFTWARE</h2> </div> <p>GET THE INFORMATION YOU WANT-NEWS, SPORTS, MONEY, TECHNOLOGY, HOBBIES AND MORE- RIGHT NOW. FOLLOW THE STEPS BELOW TO BRING YOU FAVORITE PUBLICATIONS TO YOUR PRINTER:</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 70%;"> <p>① SAVE THE INSTALL PROGRAM TO YOUR PC'S HARD DRIVE. CLICK THE LOGO BELOW TO DOWNLOAD THE FILE NOW. REMEMBER WHERE YOU SAVE THIS FILE, YOU'LL USE IT IN STEP 2!</p> <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 45%;"> <p>PRINTER <span style="border: 1px solid black; padding: 2px 10px;">-- PLEASE SELECT YOUR PRINTER --</span></p> <p>E-MAIL <span style="border: 1px solid black; display: inline-block; width: 150px; height: 1.2em; vertical-align: middle;"></span></p> <p>HP CAN CONTACT ME <input checked="" type="checkbox"/></p> <p>FILENAME: INSTALLHPID.EXE SIZE: 3.38Mb (APPROX. 20MIN AT 28.8Kb)</p> </div> <div style="width: 5%; text-align: center; font-size: 0.8em;">           FROM FOR         </div> <div style="width: 45%; text-align: center;"> <p>INSTANT DELIVERY </p> <p>DOWNLOAD HERE</p> </div> </div> </div> <div style="width: 30%; border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="text-align: center; margin: 0;">DETAILED INSTALLATION INSTRUCTIONS</p> <p style="text-align: center; margin: 0;">SYSTEM REQUIREMENTS</p> <p style="text-align: center; margin: 0;">VIEW README FILE</p> <p style="text-align: center; margin: 0;">REVISION HISTORY</p> </div> </div> <p>② RUN THE INSTALL PROGRAM. LOCATE THE FILE YOU DOWNLOADED IN STEP ONE, THEN DOUBLE-CLICK IT. FOLLOW THE INSTRUCTIONS ON THE SCREEN.</p> <div style="text-align: right; margin-top: 10px;"> <p>ENTER TO WIN!</p>  </div> <p style="text-align: center; margin-top: 20px;">PLEASE REVIEW THE <u>README FILE</u> FOR IMPORTANT INFORMATION</p> <p style="text-align: center;">AFTER INSTALLATION, THE SOFTWARE STARTS AUTOMATICALLY AND TELLS YOU EVERYTHING YOU NEED TO KNOW TO GET STARTED.</p>	
<div style="text-align: center; border-bottom: 1px solid black; margin-bottom: 10px;"> <h2 style="margin: 0;">HP INSTANT DELIVERY</h2> </div> <div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center; font-size: 0.8em;"> <a href="#">CONTACT HP</a> <a href="#">PRIVACY STATEMENT</a> <a href="#">USE OF THIS SITE</a> </div> <div style="text-align: center;">  HEWLETT PACKARD         </div> </div>		INDICATES THAT YOU ACCEPT THE TERMS OF USE COPYRIGHT © 1998 HEWLETT PACKARD COMPANY

FIG.5

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TELL US ABOUT YOURSELF-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW GO FAVORITES HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY CHANNELS LINKS

TELL US ABOUT YOURSELF

FIELDS MARKED WITH RED LABELS ARE REQUIRED TO BE COMPLETED.

NAME:

FIRST, MI:

LAST

E-MAIL ADDRESS:

WHERE WILL YOU USE THIS PRODUCT?

COMPANY/INSTITUTION:

COMPANY

NAME:

STREET ADDRESS:

CITY:  STATE:  ZIP:

VOICE PHONE: (  )  EXT.

PRINTER INFORMATION

PRINTER TYPE:  PRINTER MODEL:

COMPUTER INFORMATION

WHAT TYPE OF PC DO YOU USE?  INTERNET CONNECTION

AREAS OF INTEREST

☐ BUSINESS/FINANCE ☐ ENTERTAINMENT

☐ HOME/SELF IMPROVEMENT ☐ KIDS

☐ NEWS ☐ SPECIAL INTEREST

DONE    MY COMPUTER

FIG.6

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HP INSTANT DELIVERY			
DELIVERY SELECT VIEW SETTINGS HELP			
TITLE OF DELIVERY	DELIVERY SCHEDULE	TEXT DELIVERY DATE	DELIVERY SCHEDULE
<input checked="" type="checkbox"/> TIME.COM AFTERNOON UPDATE	AT 2:30pm WEEKDAYS	FRI. MAY 28 1999, AT 2:30pm	PRINTED THU. MAY 27 1999, AT 2:40pm
<input checked="" type="checkbox"/> FILE: DAILYCALENDAR.DOC	AT 7:00am WEEKDAYS	FRI. MAY 28 1999, AT 7:00am	PRINTED THU. MAY 27 1999, AT 7:10am
<input checked="" type="checkbox"/> MY PERSONALIZED NEWSLETTER	AT 1:30pm WEEKDAYS	FRI. MAY 28 1999, AT 1:30pm	PRINTED THU. MAY 27 1999, AT 1:33pm
<input checked="" type="checkbox"/> HP INSTANT DELIVERY TIMES	AT 5:00am MONTHLY ON THE FIRST MONDAY...	MON. JUN 7 1999, AT 5:00am	NONE (NEW ITEM)
<input checked="" type="checkbox"/> BELOIT DAILY NEWS HOME PAGE	AT 8:00pm EVERY 2 DAYS	THU. MAY 27 1999, AT 8:00pm	PRINTED TUE. MAY 25 1999, AT 8:00pm

11000  
12000  
13000  
14000  
15000

390

FIG. 7

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HP INSTANT DELIVERY - CNET News.com

DOCUMENT SUMMARY SCHEDULE START/END DATE PRINTER

DELIVERY TIME AND FREQUENCY

☐ USE THE PUBLISHER RECOMMENDED SCHEDULE  
☐ USE MY DEFAULT SCHEDULE (AVAILABLE VIA THE SETTINGS MENU)  
☒ USE THE CUSTOM SCHEDULE FOR THIS DELIVERY

DELIVERY DAYS

☒ DAILY ☐ WEEKLY ☐ MONTHLY  
☐ EVERY 1 DAY(S)  
☐ EVERY WEEKDAY (MON THROUGH FRI)

DELIVERY DAYS

☒ ONCE AT 9:00am SELECT OR TYPE A DELIVERY TIME  
☐ MULTIPLE TIME  
8:00am ADD  
DELETE

☐ MULTIPLE TIMES AT A GIVEN FREQUENCY  
FROM 12:00am TO 10:00am  
EVERY 60 MINUTES

OK CANCEL HELP

FIG.8



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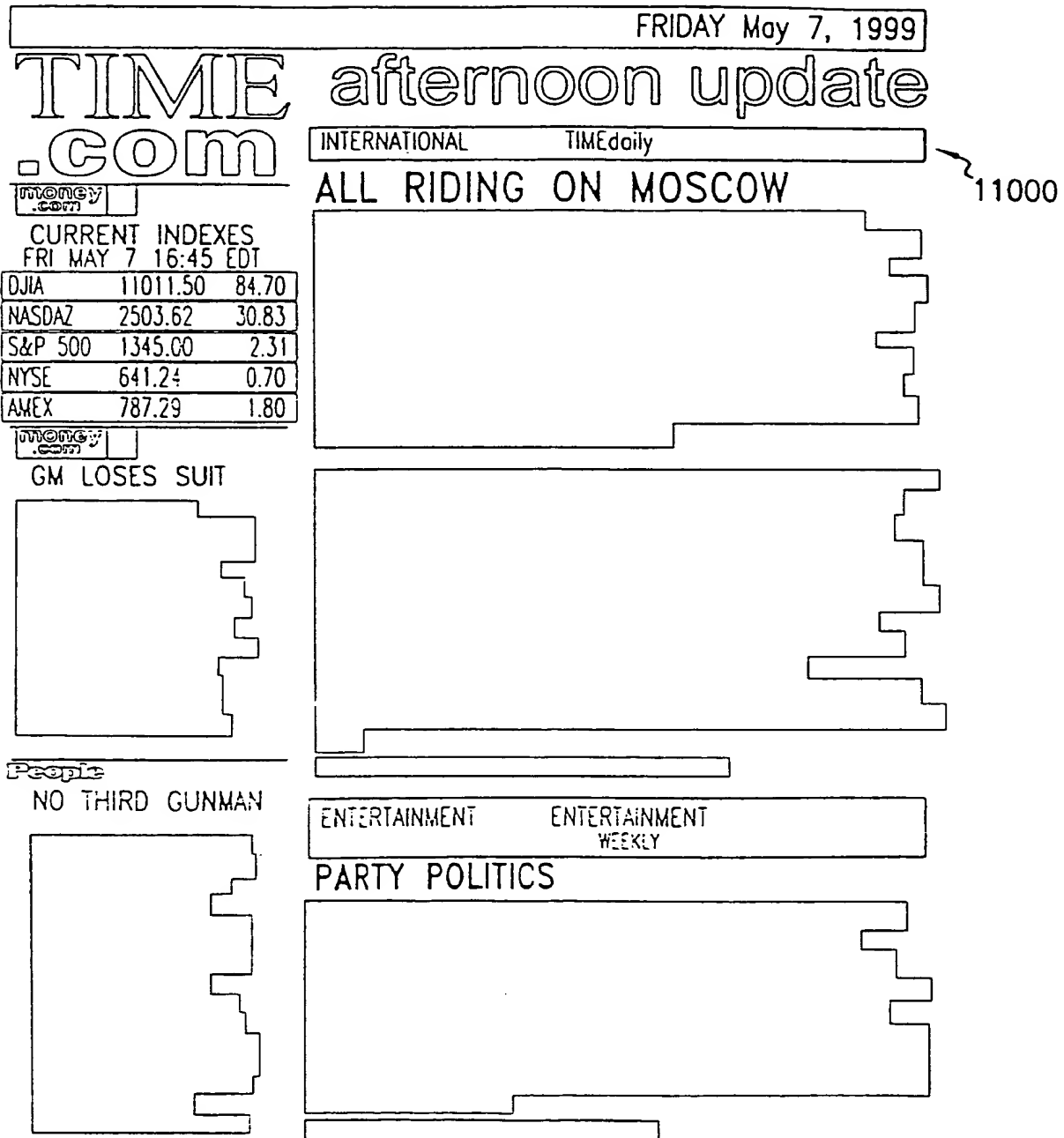
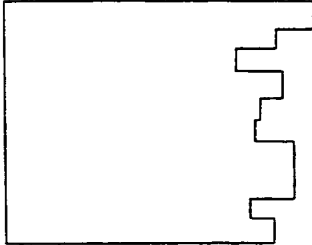


FIG.9A

10/23

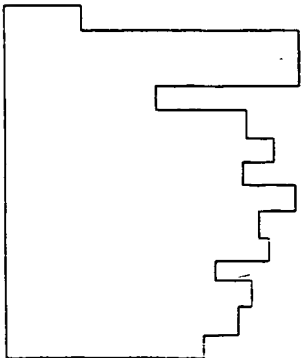
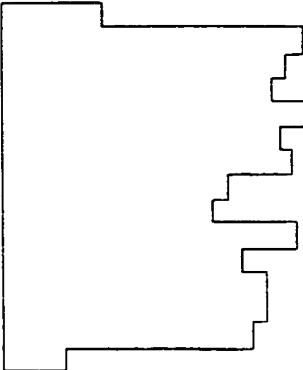
Entertainment  
WEEKLY

NEESON CALLS IT QUILTS



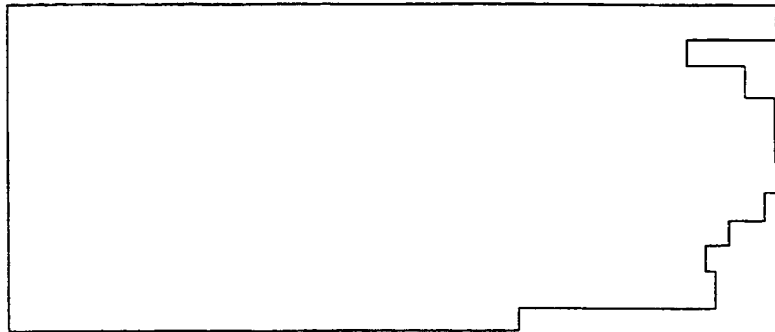
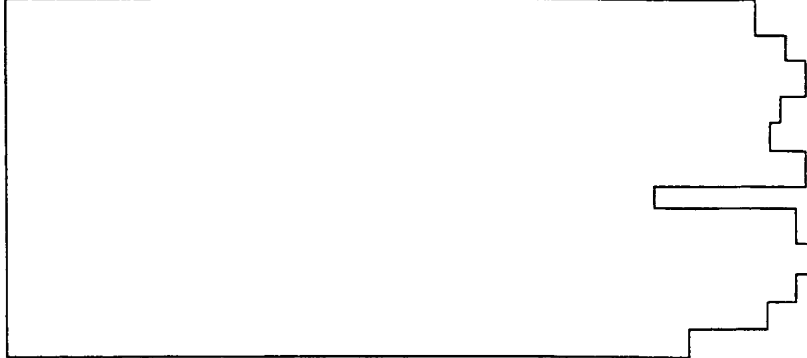
TIMEdaily

WINNER AND LOSER OF  
THE DAY



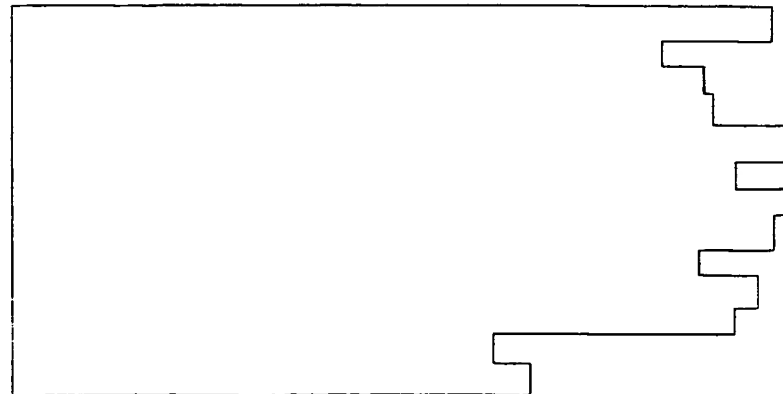
BALKANS UPDATE TIMEdaily

REFUGEES FACE LONG WAIT



TECH NEWS TIMEdigital

NEW STANDARD FOR MUSIC ONLINE








VISIT US AT <http://www.pcifinder.com>

FIG.9B

MAY 14, 1999  
FRIDAY

MAY 1999							JUNE 1999							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
						1				1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12	
9	10	11	12	13	14	15	13	14	15	16	17	18	19	
16	17	18	19	20	21	22	20	21	22	23	24	25	26	
23	24	25	26	27	28	29	27	28	29	30				
30	31													

INTERVIEW CANDIDATE IN PALO ALTO?  UPDATE MANAGEMENT LOGS		TASKPAD
7 00		<input checked="" type="checkbox"/> TASKPAD
		<input type="checkbox"/>
8 00		<input type="checkbox"/>
	 CPG TELECONFERENCE	<input type="checkbox"/>
9 00		<input type="checkbox"/>
		<input type="checkbox"/>
10 00		<input type="checkbox"/>
		<input type="checkbox"/>
11 00	 LUCY WALKTHRU - RM 0	<input type="checkbox"/>
		<input type="checkbox"/>
12 00		<input type="checkbox"/>
		<input type="checkbox"/>
1 00		<input type="checkbox"/>
		<input type="checkbox"/>
2 00		<input type="checkbox"/>
		<input type="checkbox"/>
3 00		<input type="checkbox"/>
		<input type="checkbox"/>
4 00		<input type="checkbox"/>
		<input type="checkbox"/>
5 00	 TAKE JUSTIN TO SOCCER PRACTICE	<input type="checkbox"/>
		<input type="checkbox"/>
6 00		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

NOTES

FIG.10

12/23


<i>Joe's Personalized Newspaper</i>																			
INSTANT DELIVERY EDITION	FEBRUARY 11, 1999																		
<div style="display: flex; align-items: flex-start;"> <div style="text-align: center; margin-right: 10px;">  </div> <div> <h3 style="margin: 0;">CLINTON IMPEACHMENT TRIAL</h3> <p style="margin: 5px 0;">MAJORITY VOTE TO CONVICT ON PERJURY SEEMS TO BE IN DOUBT</p> <p style="margin: 5px 0;">By ERIC SCHNITT WASHINGTON --</p> <div style="border: 1px solid black; height: 20px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 40px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 40px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 30px; width: 100%; margin: 5px 0;"></div> </div> </div> <p style="text-align: right; margin-top: 10px;">CONTINUED ON PAGE 7</p>	<div style="display: flex; align-items: flex-start;"> <div style="border: 1px solid black; width: 150px; height: 80px; margin-right: 10px;"></div> <div> <h3 style="margin: 0;">MIAMI'S GENERATIONS OF EXILES, SIDE BY SIDE, YET WORLDS APART</h3> <p style="margin: 5px 0;">SPECIAL REPORT BY MIREYA NAVARRO</p> <p style="margin: 5px 0;">MIAMI --</p> <div style="border: 1px solid black; height: 50px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 20px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 40px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 40px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 60px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 20px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 30px; width: 100%; margin: 5px 0;"></div> <div style="border: 1px solid black; height: 20px; width: 100%; margin: 5px 0;"></div> </div> </div> <p style="text-align: right; margin-top: 10px;">CONTINUED ON PAGE 8</p>																		
<p>INSIDE THIS ISSUE</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%;">1</td> <td style="width: 80%;">FRONT PAGE</td> <td style="width: 10%; border-bottom: 1px solid black;"></td> </tr> <tr> <td>2</td> <td>SCIENCE TIMES</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td>3</td> <td>TECHNOLOGY</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td>4</td> <td>OPINION</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td>5</td> <td>BOOKS</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td>6</td> <td>ARTS</td> <td style="border-bottom: 1px solid black;"></td> </tr> </table>		1	FRONT PAGE		2	SCIENCE TIMES		3	TECHNOLOGY		4	OPINION		5	BOOKS		6	ARTS	
1	FRONT PAGE																		
2	SCIENCE TIMES																		
3	TECHNOLOGY																		
4	OPINION																		
5	BOOKS																		
6	ARTS																		

FIG.11A

13/23




<p><b>Science/Health</b></p> <p><b>Pluto Is Again Most Distant Planet</b></p> <p>By The Associated Press</p> <p>WASHINGTON (AP) -</p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p><b>Childbirth: Fertility Clinics' Boom in Babies</b></p> <p>By THE ASSOCIATED PRESS</p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p>
<p> <b>HEWLETT PACKARD</b></p> <p></p> <p>NO WONDER THEY'RE RED IN THE FACE.</p> <p></p>	<p><b>IN BRIEF</b></p> <p><b>Study Links Scars to Breast Cancer</b></p> <p>By THE ASSOCIATED PRESS</p> <p>(February 11)</p> <p></p> <p><b>Anti-Cancer Drug To Be Tested</b></p> <p>By THE ASSOCIATED PRESS</p> <p>(February 11)</p> <p></p>

FIG.11B

**SUBSTITUTE SHEET (RULE 26)**

15/23

ESSAY/BY WILLIAM SAFIRE  
LET THE PERP WALK

Washington -- [

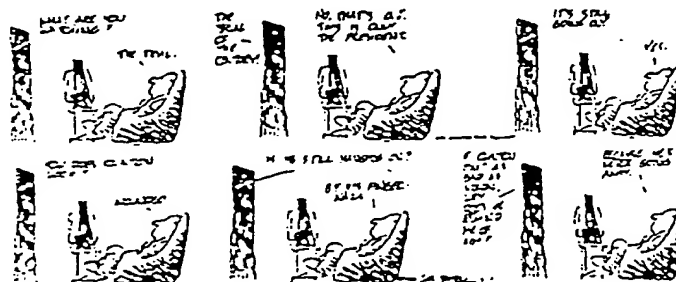


FIG. 11D

**SUBSTITUTE SHEET (RULE 26)**

16/23

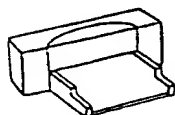
# HP INSTANT DELIVERY TIMES

SHORTCUTS, SOLUTIONS AND MORE

MAY 1999



www.instant-delivery.com



HP INSTANT DELIVERY-  
DESIGNED FOR HP PRINTER

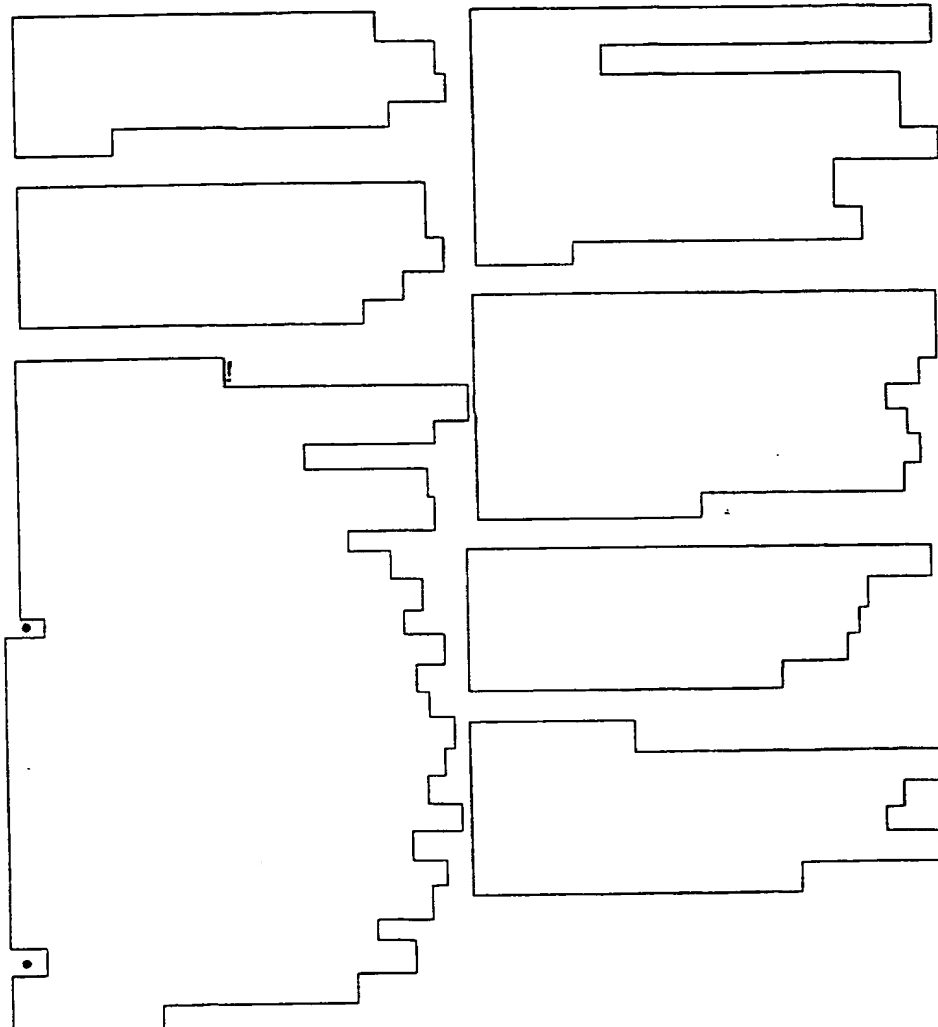
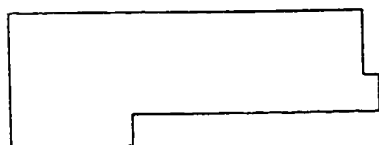
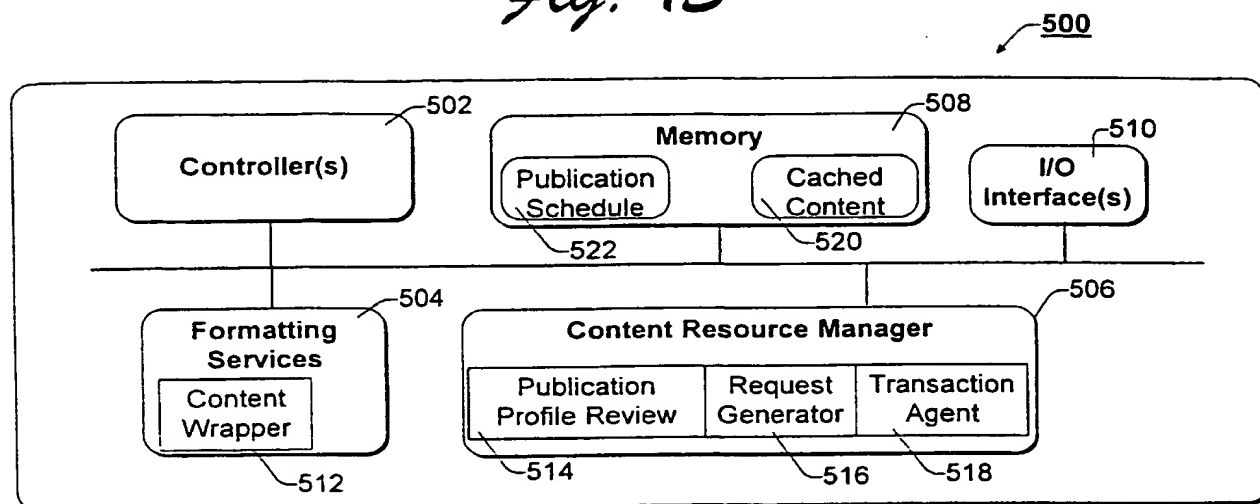
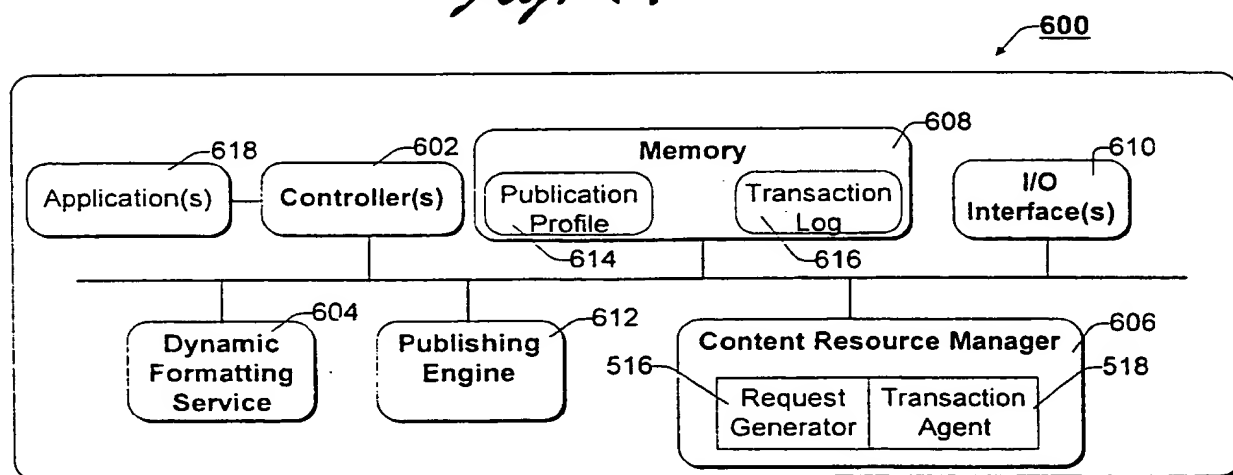
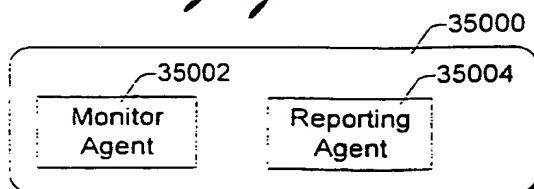


FIG.12



17/23

*Fig. 13**Fig. 14**Fig. 15*

18/23

Fig. 16

614

642 Publication Name	644 Prod_ID	646 Pub_Location	648 Interest_info	650 Source_info	652 Associated_Adv	654 Sched
Your Regional Basketball Report	223157	Formatting Engine ID	Big 10 ACC ...	Chicago Tribune Atlantic Times ...	United Center NFL Panthers ...	Daily AM
Prescott Daily News	23142	eMail Addresses	Investments Regional_Int. ...	Inv_Daily Chicos Trib ...	YCA PizzaZone ...	Daily PM
⋮						

Fig. 17

616

622 Content_prvdr	624 Prvdr_ID	626 Wrapper_ID	628 Rate_schedule	630 Monthly_usage	632 Feedback_info
Sports Illustrated	221	132	.02	10000	Feedback_Info
		133	.04	1500000	
		134	.04	1980000	
NY Times	223	310	.03	50000	Feedback_info
		311	.05	2250000	
		312	.05	2490000	

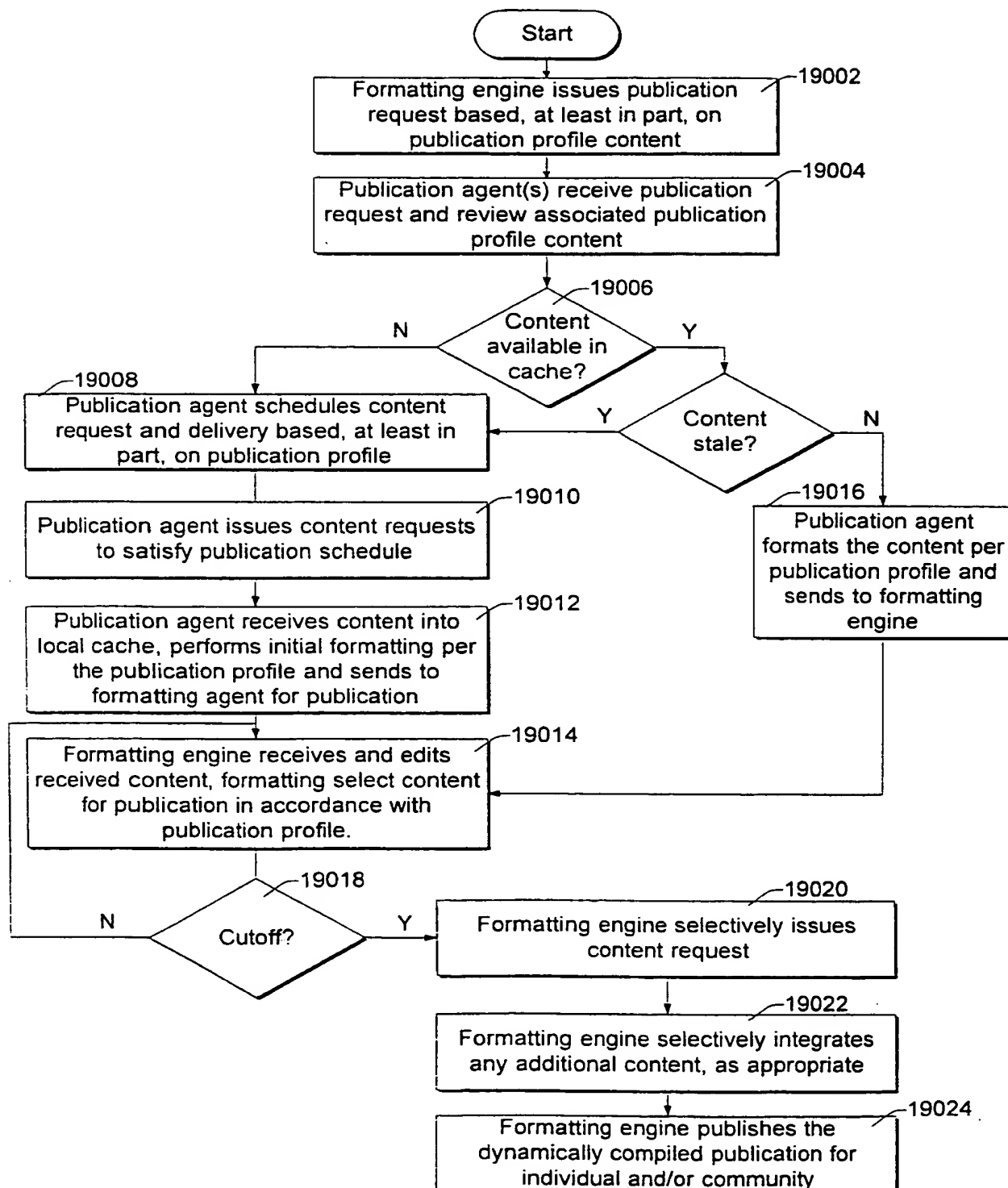
Fig. 18

700

702 Format_Eng_ID	704 P_Time	706 Destination_ID	708 Interest_info	710 Subscription_info	712 Req_Time
123.24.22.4	M-F 08:30	123.24.22.4	NY Politics Stock Quotes ...	NY Times NASDC ...	08:15
12342321.2	17:00	(555) 123-4231	Stock Quotes Sports ...	WSJ SI ...	16:45

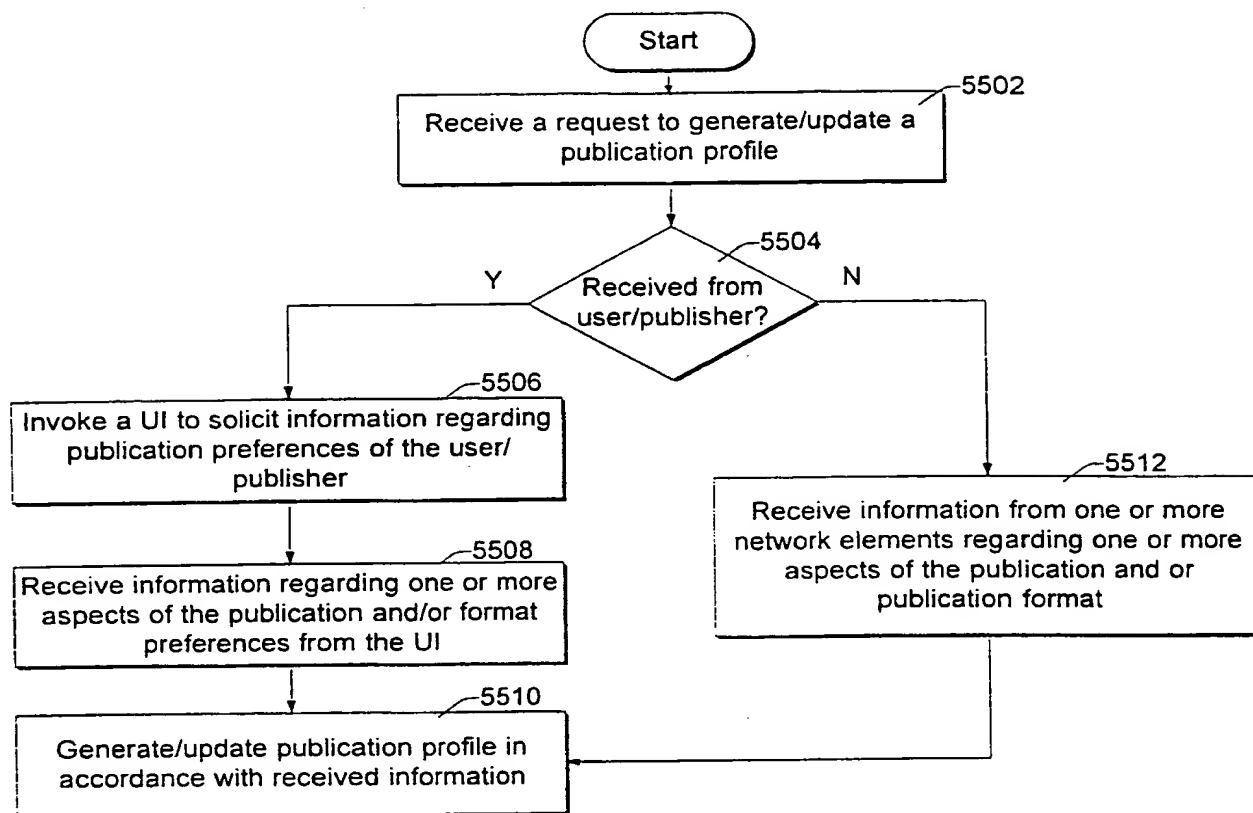
19/23

Fig. 19



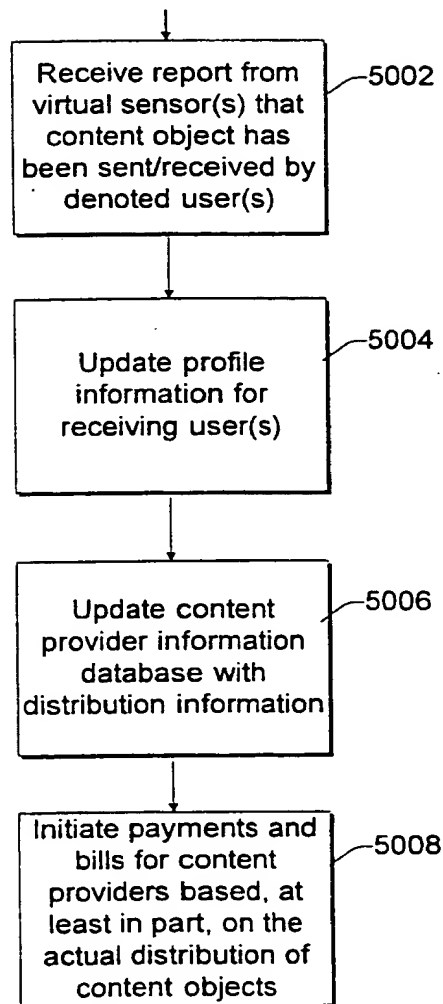
20/23

Fig. 20



to 1700

21/23

*Fig. 21*

22/23

Fig. 22

6000

**Personal Publishing Tools**

**Producer's Name:** John Doe

**Publication Title:** "Your Regional College Basketball Report"

**Topic/Genre:** Sports/College Basketball

**Content Provider(s):** Chicago Tribune

**Layout Template:** Multi-column; Color Photos\*

**Advertising Provider(s):** NONE\*

**Pre-approve Publication:** Y

**eMail Address:** jdoe@basketballnut.com

**Password:** .....

**Delivery:** Daily/Morning

**Scope:** Regional/Big 10

← (choose as many as apply) →

\* Publication fees may apply

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**Limitation on Liability:** Producer hereby agrees abide by the terms and conditions for use set forth in the user agreement attached hereto; to waive any and all claims against Personal Publishing Tools, Corp.; and to fully indemnify Personal Publishing Tools, Corp. for all suits arising out of publication of "Your Regional College Basketball Report".

AGREE: ☒ DISAGREE (cancel): ☐

23/23

*Fig. 23*

6001

*Your Regional College Basketball Report*

<p>6002(A)</p> <div style="border: 1px solid black; padding: 5px;"> <p>6004</p> <p>1245687</p> <p>6006</p> </div>	<p>6002(B)</p>	<p>6002(C)</p>
		<p>6002(D)</p>
		<p>6002(E)</p>
<p>6002(N)</p>		